

GREATER

BYPPY

AWARDS 2023

FRIDAY 22ND SEPTEMBER
EASTSIDE ROOMS, BIRMINGHAM

#GBYPY23

brought to you by



Headline sponsor:



ABOUT US

Part of the Greater Birmingham Chambers of Commerce, the Future Faces Chamber of Commerce has become the established network for aspiring young professionals from all sectors, providing a platform to learn from business leaders, develop essential business skills and expand networks.

We have over 600 members across a range of sectors including the largest sector of the West Midlands' economy - business, professional, and the financial services sectors.

After merging with the BPS network in 2020, we are now the only professional network with an awards ceremony dedicated to young professionals in Birmingham.

LAUNCHING THE GREATER BYPY AWARDS 2023

Brought to you by Future Faces, the Greater BYPY Awards 2023 is a prestigious black-tie event recognises the achievements of young professionals across Greater Birmingham.

Attracting more than 450 guests including members and patrons, the awards are a celebration of the upcoming talent in our region with 16 prestigious individual awards up for grabs, including the Greater Birmingham Young Professional of the Year Award 2023.

The Greater BYPY Awards 2023 will take place on Friday 22nd September 2023 at the Eastside Rooms, Birmingham. The evening includes a drinks reception (at 6pm), 3-course dinner and entertainment with a fantastic opportunity to host clients, customers, your staff or to network with other young professionals.

With sponsorship opportunities available to suit all budgets, it is also an exciting opportunity to get your brand in front of Greater Birmingham Chambers of Commerce's renowned young professional audience.

OUR PATRONS

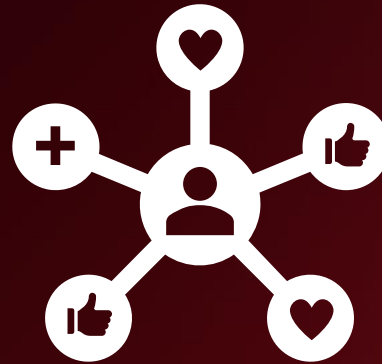


MILLS & REEVE

OUR 2023 DINNER REACH



Over **35,000**
newsletter
subscribers read
about the event



The event featured on **8**
social media channels
including with over
37,000 followers



Over **27,000** monthly
visitors saw the
event on the website



HEADLINE SPONSORSHIP

£7,500 + VAT - 3 available (non-conflicting organisations) – 2 REMAINING
Sponsored by Aston University

Your best opportunity to get your brand front and centre of the event

PRE-EVENT:

Branding on all event collateral and marketing activity leading up to the event, including:

- ChamberLink members' magazine with a readership of c.25k
- Regular features in the Chamber's daily e-news (c.15k distribution) and promotion on the Chamber's website
- The details of headline sponsors will be included on media releases concerning the event. Additionally, the sponsor's branding will be included on pre-event marketing such as the invitations and event tickets (subject to printing deadline)
- Exclusive invite to a pre-awards drinks reception which includes other sponsors and shortlisted candidates (in August)

AT THE EVENT:

- The sponsor's branding will be included on all event marketing and throughout the duration of the dinner
- 10 complimentary tickets - tables will be placed in a prime position and include a drinks package/wine and a menu option
- Complimentary use of a cloakroom will be made available
- A full-page advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night

POST-EVENT

- The names of headline sponsors will be included on all post-event media releases

AWARDS CATEGORY SPONSORSHIP

£2,500 + VAT – 16 available

Recognising the achievements of young professionals across Greater Birmingham

- Greater Birmingham Apprentice of the Year – Sponsored by **Staffordshire University**
- GBYPY - Change and Sustainability
- GBYPY - Creative Arts and Culture
- GBYPY - Engineering and Manufacturing
- GBYPY - Finance
- GBYPY - Legal
- GBYPY - People and Wellbeing
- GBYPY - Retail and Hospitality
- GBYPY - Sales, Marketing and Communications
- GBYPY - Start-ups, Enterprise and Entrepreneurship – Sponsored by **mfg Solicitors**
- GBYPY - Technology and Innovation – Sponsored by **Birmingham City University**
- GBYPY - Third Sector
- GBYPY - Training and Education
- Future Faces Ambassador – Sponsored by **Common Purpose**
- Future Faces President's Award
- Greater Birmingham Young Professional of the Year 2023 (the overall winner of the category awards will be crowned the Greater BYPY)

Sponsorship includes:

- 5 complimentary tickets
- Logo featured in the awards programme on the chosen category page and on the main screen when category award is announced, plus inclusion on the event media board
- Sponsor announces and presents the award on the night (including on-stage photo)
- Sponsor logos on all social media graphics promoting your category
- Announcement of your sponsorship in ChamberLink members' magazine (readership of c.25k) and e-newsletters

PAST SPONSORS



GREATER
BIRMINGHAM & SOLIHULL
TRAINING PROVIDER NETWORK
WORK-BASED LEARNING

Mondelēz
International
SNACKING MADE RIGHT


Aston University
BIRMINGHAM UK

 **HSBC UK**

SANDWELL COLLEGE
A CAREERS COLLEGE
sandwell.ac.uk



UNIVERSITY
COLLEGE
BIRMINGHAM


WARWICK
THE UNIVERSITY OF WARWICK

 **bhsf**


schumacher
BIRMINGHAM PLANT


runyourfleet.com

Entec 

Deutsche Bank 



MILLS & REEVE
Achieve more. Together.

intercity 

 **BIRMINGHAM CITY**
University

DRINKS RECEPTION SPONSORSHIP

£2,000 + VAT

Delegates will arrive for pre-dinner drinks before being shown through to the main hall where the awards event takes place

SPONSORSHIP INCLUDES:

- 10 complimentary tickets - tables will be placed near the main stage
- A full-page advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night
- The sponsor's branding will be included in all event marketing during the dinner
- Logo featured in the awards programme, plus inclusion on the event media board
- Exhibition space in the drinks reception area will be made available if required (sponsor will be responsible for the supply, erection and dismantling of any stand used within the venues pre-agreed deadlines)
- Announcement of your sponsorship in ChamberLink members' magazine (readership of c.25k) and e-newsletters

TABLE DECORATION SPONSORSHIP

£2,000 + VAT

To enhance the ambiance of the evening, the tables in the main hall will be decorated

SPONSORSHIP INCLUDES:

- 2 complimentary tickets
- Opportunity to place two branded postcards on every table detailing the sponsor and their products/services (provided by the sponsor)
- Logo featured in the awards programme, plus inclusion on the event media board
- Announcement of your sponsorship in ChamberLink members' magazine (readership of c.25k) and e-newsletters

ENTERTAINMENT SPONSORSHIP

£2,000 + VAT

A chance to showcase your brand and gain additional social media coverage

SPONSORSHIP INCLUDES:

- 2 complimentary tickets
- Logo featured in the awards programme, plus inclusion on the event media board
- The sponsor's name will appear on all videos created in our 360 photo booth (and shared on social media)
- Announcement of your sponsorship in ChamberLink members' magazine (readership of c.25k) and e-newsletters

AWARDS PROGRAMME ADVERTISING AND/OR EDITORIAL

£700 + VAT

A programme provided to all guests at the dinner. A4 Artwork should be supplied in high resolution format - ideally 300 dpi. Page allocation of all advertisements will be at the discretion of the Chamber Events Team

WHAT THE SPONSOR WILL NEED TO PROVIDE

- A project manager who will be the single point of contact between your company and the Chamber and will ultimately be responsible for ensuring everything is completed on schedule
- An eps version of your company logo for inclusion on event marketing as identified above (all formats required)

THE SMALL PRINT

- Your sponsorship package will only be secured on receipt of a signed sponsorship agreement
- Payment should be made to the Chamber of Commerce upon confirmation prior to the dinner
- If you cancel the agreement once signed at any time, no refund will be issued
- The Chamber reserves the right to amend wording on Event Marketing material

To discuss any of the sponsorship opportunities outlined above, please:

Email: sponsor@birmingham-chamber.com

Call: 0121 725 9000



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FUTURE FACES
ANNUAL DINNER
2019