

THE CAPACITY-BUILDING GRANTS WILL BE AVAILABLE ONLY FOR EAST BIRMINGHAM BUSINESSES WHO HAVE GONE THROUGH THE TAILORED BUSINESS SUPPORT PROGRAMME. AT LEAST 10 GRANTS OF UP TO £8K WILL BE AVAILABLE FOR A MAXIMUM TOTAL COST OF £80K. THESE GRANTS WILL BE TARGETED SPECIFICALLY AT BUSINESSES AND CONSORTIA WHO ARE BEST POSITIONED TO COMPETE FOR EXTERNAL CONTRACTS AND ARE EXPLICITLY INTENDED TO REMOVE LOGISTICAL OBSTACLES TO THEIR CONTRACTING COMPETITIVENESS.

THESE GRANTS MAY CONTRIBUTE TOWARDS:

- LEGAL FEES
- GOVERNANCE
- BRANDING
- MARKETING
- SPECIFIC TAILORED TRAINING
- STANDARDISED EQUIPMENT AND UNIFORMS
- TRAVEL TO EVENTS
- PERSONNEL
- PROJECT AND STAFFING COSTS
- ENVIRONMENTAL AUDITS
- SUPPORTING PROCESS REFINEMENT

THESE GRANTS ARE INTENDED TO SUPPORT BUSINESSES IN BECOMING MORE SUSTAINABLE, INNOVATIVE, AND SOCIALLY RESPONSIBLE. IT IS ANTICIPATED THAT BUSINESSES MAY CHOOSE TO FORM CONSORTIA AS A RESULT OF THE PROGRAMME TO INCREASE THEIR LIKELIHOOD OF SUCCESSFULLY BIDDING FOR CONTRACTS. THESE GRANTS MAY BE USED TO FURTHER FACILITATE THIS PROCESS. IF YOU ARE INTERESTED IN APPLYING FOR A GRANT, PLEASE CONTACT YOUR BUSINESS ADVISOR. THEY CAN GUIDE YOU THROUGH THE APPLICATION PROCESS. AFTER SUBMITTING YOUR APPLICATION, A PANEL WILL REVIEW IT AT THE END OF EACH MONTH, AND YOU'LL RECEIVE NOTIFICATION OF THEIR DECISION. IF YOU HAVE ANY ADDITIONAL QUESTIONS, FEEL FREE TO CONTACT YOUR BUSINESS ADVISOR DIRECTLY.

Details of Subsidy Control: [UK Subsidy Control Regime](#)

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