

# Future Faces Annual Dinner & Awards 2022

Friday 26<sup>th</sup> August | ICC, Birmingham

## SPONSORSHIP OPPORTUNITIES

An exciting opportunity to get your brand in front of Greater Birmingham Chambers of Commerce's renowned young professional audience



## The Dinner

The Future Faces Annual Dinner & Awards, now in its eighth year, has fast become one of the most prestigious events in the Chamber's events calendar.

Furthermore, it is the 10<sup>th</sup> anniversary of the Future Faces Division's establishment.

Part of the Greater Birmingham Chambers of Commerce, Future Faces has become the established network for aspiring young professionals from all sectors, providing a platform to learn from business leaders, develop essential business skills and expand networks.

The Awards are a celebration of the upcoming talent in our region with 16 prestigious individual awards up for grabs.

The 2022 Annual Dinner & Awards will take place on Friday 26<sup>th</sup> August 2022 at the ICC, Birmingham with sponsorship opportunities available to suit all budgets.

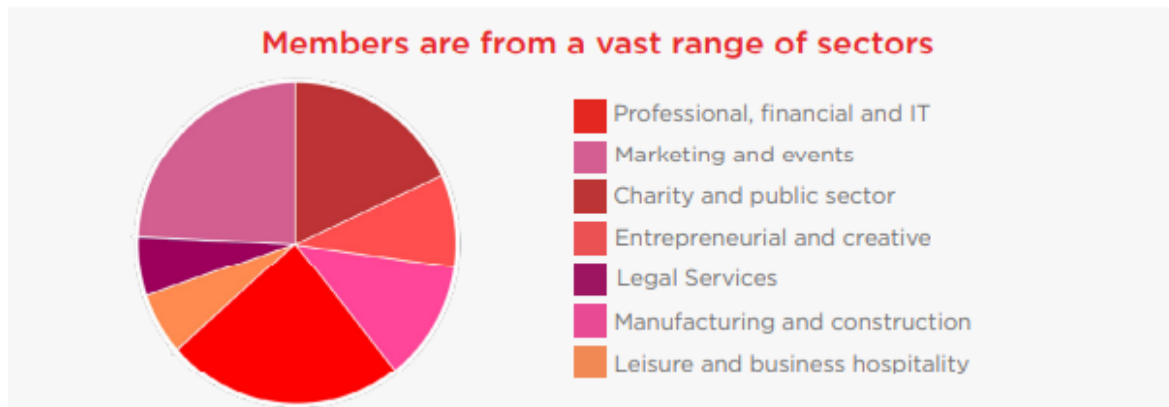




Geoff Evans  
Sales & Marketing

## About Future Faces

- We have 500 members across the Business, Professional, and Financial Services sectors. This is the largest sector of the West Midlands' economy.
- After merging with the BPS network in 2020, we are now the only professional network with an awards ceremony dedicated to young professionals in Birmingham
- Our last annual dinner in 2019 sold out, with over 450 in attendance
- Our virtual awards over the pandemic reached over 3.5 million impressions over Twitter and Instagram alone



## About Future Faces: Our Patrons

You're in good company!

Take a look at our patrons who support our network and thrive as a result:



GYMSHARK

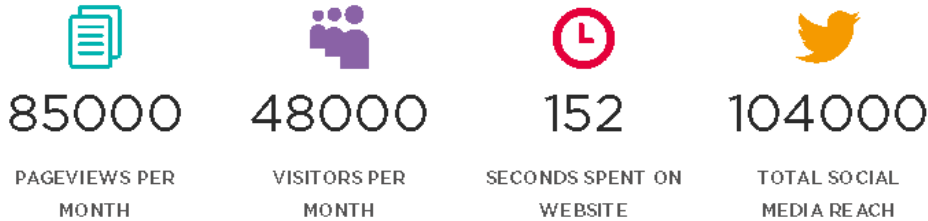
TALENT  
WITHOUT  
LIMITS



MILLS & REEVE

## The Chamber's Reach

Sponsoring the awards will help profile your business not only on the evening of the awards but throughout the build up on the Chamber's collective channels with a reach of over 200,000 individuals and more...



Total Social Media Reach breakdown

  
78,000+ Twitter Followers

  
16,000+ LinkedIn Followers

  
8,000+ Facebook Followers





# Headline Sponsorship

Confirmed Headline Sponsors for 2022:

Aston University

UCB & Warwick University

## Sponsorship Includes:

- Branding in all promotional marketing and PR activity leading up to the event. This includes:
- Chamberlink member's magazine with a readership of 24,000
  - Monthly member's event photos
  - Regular features in the Chamber's daily e-news and on the Chamber's website
  - Details of headline sponsors will be included on all media releases concerning the event.
- The sponsor's branding will be included on pre-event print (subject to agreement before printing deadlines) such as:
  - A pull-up banner
  - Invitations
  - Event tickets
- Complimentary Table: A table of 10 places are available for headline sponsors and their guests. This table is placed in a prime position.
- Dinner Programme: A full page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates.
- Branding: The sponsor's branding will be included in all event marketing and throughout the duration of the dinner including the award presentation slides.
- Guest List: A delegate list will be provided after the event.
- Post Annual Dinner & Awards event opportunities.

Cost: £10,000 +VAT

## Award Category Sponsorship

### Award categories:

- ~~○ The Future Faces Apprentice of the Year Sponsored by **Greater Birmingham and Solihull Training Provider Network**~~
- The Future Face of Creative Arts and Culture
- The Future Face of Charity
- The Future Face of Start-Ups and Enterprise
- The Future Face of Finance
- The Future Face of Industry and Engineering
- The Future Face of Legal
- The Future Face of Education and Public Sector
- The Future Face of Retail & Hospitality
- The Future Face of Sales, Marketing and Communications
- ~~○ The Future Face of Sustainability Sponsored by **Deutsche Bank**~~
- The Future Face of Technology and Innovation
- The Future Face of Health & Wellbeing
- The President's Award
- ~~○ The Future Faces Ambassador Award Sponsored by **Common Purpose**~~
- ~~○ The Greater Birmingham Young Professional of the Year Award Sponsored by **Aston University**~~



(The overall winner of the thirteen sector awards will be crowned the Greater Birmingham Young Professional of the Year 2022 and win a fully funded MBA at Aston University).

### Sponsorship Includes:

- 5 complimentary places at the Dinner & Awards (worth £90+vat each)
- Featured logo in the programme on the chosen category page
- Logo branded on the main screen when your chosen category award is announced
- Sponsor announces and presents the award on the night (including on-stage photo)
- Sponsor logo printed on the event media board
- Sponsor logos on all social media graphics promoting your category
- Announcement of your sponsorship in Chamberlink magazine and newsletters.

Cost: £3,000 +VAT each

## Pre-Dinner Drinks Reception Sponsor

Delegates will all arrive for a Pre-Dinner drinks reception. Drinks reception sponsorship includes:

- Dinner Programme: A half page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates. Please note, advertisement designs should reflect the prestige of the dinner and programme.
- Branding: The organisation's branding will be included in event marketing and during the dinner.
- Exhibiting opportunity: exhibition space in the drinks reception area will be made available if required. The sponsor will be responsible for the supply, erection and dismantling of any stand used within the venue's pre-agreed deadlines.
- Complimentary table: a table of 10 places is available for drinks reception sponsors. This table is placed near the main stage.

Cost: £3,500 +VAT





## ~~Decorations Sponsor~~

### Sponsored by Run Your Fleet

- Branding: The organisation's branding will be included in event marketing, logo to be included in the dinner brochure.
- Table Decoration: Two cards (postcard size, provided by the sponsor) detailing the sponsor and their products / services will be placed on every table. Please note, the design should reflect the prestige of the dinner.
- Featured logo in the programme
- Sponsor logo printed on the event media board
- Announcement of your sponsorship in Chamberlink magazine and newsletters
- Complimentary Places: 2 complimentary places at the Dinner & Pre Dinner Drinks Reception will be provided.

Cost: £2,500 +VAT

## Entertainment Sponsor

- Branding: The organisation's branding will be included in event marketing and during the dinner, logo to be included in the dinner brochure.
- Featured logo in the programme
- Sponsor logo printed on the event media board
- Announcement of your sponsorship in Chamberlink magazine and newsletters
- Complimentary Places: 2 complimentary places at the Dinner & Pre Dinner Drinks Reception will be provided.

Cost: £1,500 +VAT

## Exposure examples



Logos will be visible on three screens during your sponsored segment and reoccurring at points through the night



Your logo will be included in our glossy award brochure and placed at every table setting with the opportunity for additional advertising space



Your logo will be displayed on our sponsor media board backdrops for official guest photos to be taken in front of

A live tweet wall also operates throughout the night which is visible on all screens with sponsor thank yous, winner announcements and competitions using the hashtag **#GBYPY22** with a potential reach of **over 4.3 million!**

## Dinner Programme Advertising Space

Full Page advertisement in the dinner brochure to be distributed to all guests on the night (portrait only) = £500 +VAT

Page allocation of all advertisements will be made at the discretion of Future Faces.

For more information on any of the opportunities or to discuss these opportunities please contact: [sponsor@birmingham-chamber.com](mailto:sponsor@birmingham-chamber.com) or call 0121 274 3259.



## What you will need to provide:

- A project manager who will be the single point of contact between your company and the Future Faces manager and will ultimately be responsible for ensuring everything is complete on schedule
- A eps (high resolution) company logo for inclusion on event marketing as identified above
- A website link for inclusion on the Chamber event calendar and Future Faces promotional materials

## The small print:

- Your sponsorship package will only be secured once the contract has been signed.
- Payment should be made to the Chamber upon confirmation and prior to the dinner.
- If you cancel the agreement once signed, at any time, no refunds will be issued.
- The Chamber reserves the right to amend wording on event marketing material.



## Summary

Become a sponsor of this flagship event and receive a host of exclusive benefits whilst driving brand awareness.

Thank you for your consideration.





IREDA  
RGY PLC

BIRMINGHAM CITY  
University

officeangels  
RECRUITMENT CONSULTANTS

Future Faces  
Chamber  
of Commerce

commonpurpose

BIRMINGHAM CITY  
University

via

SCC  
We make IT work

WESLEYAN  
we are all about you

Aston University  
BIRMINGHAM UK

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