



Sutton Coldfield  
Chamber  
of Commerce



Lichfield & Tamworth  
Chamber  
of Commerce



Cannock Chase  
Chamber  
of Commerce



# SUTTON COLDFIELD, LICHFIELD & TAMWORTH AND CANNOCK CHASE ANNUAL DINNER & AWARDS 2022

Friday 4<sup>th</sup> February | Drayton Manor Hotel | 6.30pm

HEADLINE SPONSOR:



## Sponsorship Packages





# The Concept



We're pleased to announce that we will be celebrating the success of local businesses and young professionals across The Royal Town of Sutton Coldfield, city of Lichfield, Tamworth town and Cannock town. With the return of physical events, the dinner will take place at Drayton Manor Hotel on Friday 4th February 2022 and will bring together over 250 like-minded business people to show off what the four geographical areas have to offer. There will be nine awards up for grabs with sponsorship opportunities available to suit all budgets.



# The Chamber's Reach



Sponsoring the awards will help profile your business not only on the evening of the Awards but throughout the build up on the Chamber's Collective channels with a reach of over 200,000 individuals and more...





# Headline Sponsors

## Three available: £5,000 +VAT



### Sponsorship includes:

- Branding in all promotional and marketing activity leading up to the event. This includes: Chamberlink member's magazine with a readership of c.24k, monthly member's event e-shots, regular features in the Chamber's daily e-news and on the Chamber's website. The details of headline sponsors will be included on all media releases concerning the event. Additionally, the sponsor's branding will be included on pre-event literature such as invitations and tickets (subject to agreement before printing deadlines)
- Dinner Programme: A full page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates
- Branding: The sponsor's branding will be included in all event marketing and throughout the duration of the dinner as well as on the dinner ticket
- Complimentary Table: A table of 10 places is available for headline sponsors and their guests
- Guest List: A delegate list will be provided after the event
- Post Annual Dinner & Awards event opportunities



# Drinks Reception Sponsor

£3,500 +VAT



## Sponsorship includes:

- Dinner Programme: A half page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates
- Branding: The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
- Complimentary Table: A table of 10 places is available for the drinks reception sponsor and their guests
- Exhibiting opportunity: Exhibition space in the drinks reception area will be made available, if required. The sponsor will be responsible for the supply, erection and dismantling of any stand used within the venue's pre-agreed deadlines







# Awards Sponsors

Nine available: £2,000 +VAT



There are 9 awards that can be sponsored which include:

- Sutton Coldfield Chamber President's Award
- Lichfield & Tamworth Chamber President's Award
- Cannock Chase Chamber President's Award
- Sutton Coldfield Small Business of the Year
- Lichfield Small Business of the Year
- Tamworth Small Business of the Year
- Cannock Chase Small Business of the Year
- Sutton Coldfield, Lichfield & Tamworth and Cannock Chase Large Business of the Year
- Sutton Coldfield, Lichfield & Tamworth and Cannock Chase Young Professional of the Year

Sponsorship includes:

- Five complimentary places at the Dinner & Awards
- Featured logo and company information in the programme on the chosen award page
- Logo branded on the main screen when your chosen award occurs
- Sponsor announces winner and presents the award on the night with photograph (excludes the President's awards where the respective President's will announce the winners)
- News story and PR shared across Chamber channels on announcement of your sponsorship
- Invite to pre and post event networking session with nominees and fellow sponsor's



# Table Décor Sponsor

## £1,500 +VAT



### Sponsorship includes:

- Branding: The organisation's branding will be included in event marketing and during the dinner including mention in the dinner brochure and on the media board
- Table Decoration: Two cards (postcard size, provided by the sponsor) detailing the sponsor and their products / services will be placed on every table. Please note, the design should reflect the prestige of the dinner
- Complimentary Places: Two complimentary places at the Dinner



# Advertising in Dinner Brochure



A5 dinner programme positioned on each guests place setting.  
Artwork to be supplied as a high resolution vector or 300 DPI.

- Full Page = £500 +VAT
- Half Page (Horizontal only) = £250 +VAT





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To discuss any of the sponsorship opportunities outlined, please email

[sponsor@birmingham-chamber.com](mailto:sponsor@birmingham-chamber.com)

or call Russ Ashman on

**07376 603 027**

